

9th INTERNATIONAL EXHIBITION OF TECHNOLOGY AND SOLUTIONS FOR THE **PLASTIC** INDUSTRY

www.expoplasticos.com.mx



Expo Plásticos 2012 on its ninth Edition and for the first time, change the venue place to Guadalajara, Jalisco, to become in the most important international exhibition for suppliers and the plastics industry in Mexico.

The show puts together the main manufacturers and distributors of technology and solutions for the plastics industry, mainly in Machinery and Equipment, Controls & Components, Equipment, Instrumentation and Process Control, Raw Materials, Molds & Tools, Recycling, Services, among others, like manufacturers or manufacturing of plastic articles.

We are convinced that Expo Plásticos 2012 will offer a great solution to your needs and will help you increase your commercial opportunities.



September 12-14, 2012
Expo Guadalajara
Guadalajara, Jal. Mexico

Organized by Strategic Partner Gold Sponsors Silver Sponsor Official Sponsor Sponsored by Supported by



Associated Media



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The conference program will be delivered by Plasticomercio by presenting the Plastiforum Congress to be held during the show dates and will present the most advanced technology used in the plastic industry all over the world and in Mexico, last pricing tendencies and applied raw plastic materials, etc.

BENEFITS OF EXHIBITING

- Create new leads and contact actual customers.
- Market analysis and research.
- Increase the market share of your company products.
- Launch of new products.
- Increase brand awareness of your products.
- Develop your business to new markets.

CATEGORIES

- Machinery and Equipment
- Controls and Components
- Instrumentation Equipment and Process Control
- Raw Materials
- Moulds and Tools
- Recycling
- Services
- Among Others

VISITOR PROFILE

The show will be focused to professional buyers from the following industries:

- Aeronautical
- Agricultural
- Food
- Automotive/Transportation
- Wiring
- Cosmetics
- Electrical/ Electronics
- Electrical Appliances
- Packaging
- Pharmaceutical/Medical
- HardwareConstruction
- Home Appliances
- Toys
- Chemical
- Maquiladora
- Furniture
- Recycling
- IT

STATISTICS

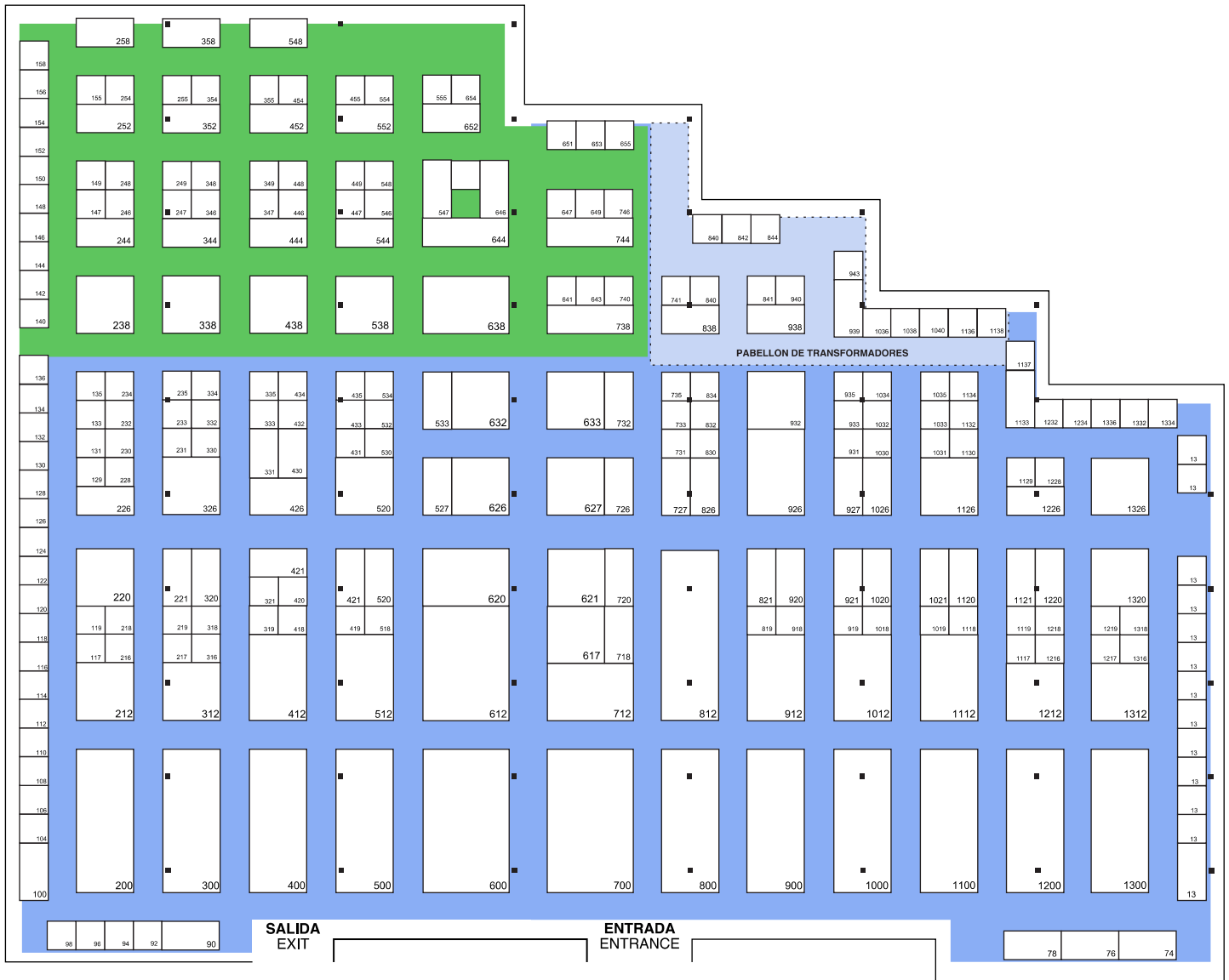
Visitors

- **7,156** Professional buyers in 3 days of Exhibition.
- More than **107,500 sq. ft.** of exhibition floor.
- **66%** Where CEO, Managing Director, Area Director and/or General Manager.
- **57%** Grants and/or makes the final decision to buy.
- **69%** are Transformers and/or Plastic Processors.
- **85%** are mainly from sectors such as; automotive, packing and packaging, food agribusiness, appliances and house wares, electrical and electronic equipment.
- **63%** Looking for mainly: machinery and equipment, raw materials, molds and components, resins and compounds.
- **51%** attended with the intention to purchase during the exhibition and/or within six months.

* Monterrey Edition 2011



FLOOR PLAN EXHIBITION



PRICES

1. Standard Booth

The booth cost includes:

- White trovicel panels (hardwall).
- Booth identification sign (Company's name and booth number, no logo) optional.
- HEAVY duty carpet (booth and aisle area) .
- 1 double polarized electrical outlets (110 volts).
- 1 fluorescent lamp 2 x 39 watts (must have canopy to install) and more.

\$ 260.00 USD
per sqm.

2. Free space (36sqm./400 sq. ft. and more)

The booth cost includes:

- HEAVY duty carpet.
- 1 double polarized electrical outlets (110 volts).
- Appear in the Exhibitors Directory.

\$ 245.00 USD
per sqm.

ADDITIONALS

Scanner

Wireless Scanner
Scanner and Printer

\$ 280.00 USD
\$ 320.00 USD

Basic Furniture Package

Includes: 1 table 72" x 30", 1 table cloth, 2 chairs and 1 waste basket.

\$ 225.00 USD

Complete Furniture Package

Includes: one counter with key (40" long by 45" high by 20" deep), one table 72" x 30", one tablecloth, two chairs and one waste basket.

\$ 275.00 USD

iPOSITION YOUR BRAND!

Select the options that best fit your promotional strategies:

Logo in the Official Exhibitors Directory

Your logo will be placed on top of your Company Description.

\$ 150.00 USD

Logo in the Exhibitors Plane Module

Your logo will appear on the official map to be installed next to the main entrance of the exhibition.

\$ 150.00 USD

Logo Pack

Logo in the Official Exhibitors Directory and in the Exhibitors Plane Module

\$ 240.00 USD

Banner on Website

Your logo will be placed in a rotating banner on the homepage with the respective link.

\$ 250.00 USD

Banner on Newsletter

Your logo will be placed in a fixed banner with its respective link. (The newsletter will be sent fortnightly)

\$ 250.00 USD

Banner Pack

Banner in Website and Newsletter

\$ 400.00 USD

Exhibitors Directory

Backpage
Inside Front Cover and Inside Backpage

\$ 1,500.00 USD
\$ 1,000.00 USD
each one

Page One

\$ 900.00 USD

Inside Page

\$ 900.00 USD

NOTE: The costs of ADDITIONAL SERVICES and/or POSITION YOUR BRAND will be included in full on the first bill. Prices shown in U.S. dollars plus 16% IVA (Mexican Taxes).

CORPORATE SPONSORSHIPS

	PLATINUM	GOLD	SILVER
Sponsorship Investment	\$ 15,000.00 USD	\$ 10,000.00 USD	\$ 5,000.00 USD
Sponsorships Available (Total)	2	4	8
Sponsorships Available (to Date)	2	1	7
Minimum of square meters required to purchase in addition to the cost of the sponsorship	54 sqm	36 sqm	18 sqm
BENEFITS			
BRAND LOGO POSTED IN ELECTRONIC MEDIA			
Logo on Web	•	•	•
Logo on Newsletter	•	•	•
Logo on Promotional mailings	•	•	•
Logo on Sales Brochure	•	•	•
Link to your data sheet in the Exhibitor List	•	•	•
Link to your Fact Sheet on the Exhibition Floor Plan	•	•	•
Link to your Fact Sheet on the Sponsors List	•	•	
Banner on website *	•	•	
Banner on Newsletter *	•	•	
Shipping exclusive HTML advertising to companies of our visitors database *	2	1	
BRAND LOGO POSTED IN PRESS MEDIA			
Logo on visitors invitation	•	•	•
Logo on the sales brochure	•	•	•
Logo on visitors badge	•	•	•
Thankfulness in the Exhibitors Directory	•	•	•
Logo on the magazines ads	•	•	•
Color Ad in the Exhibitors Directory *	1 Pag	1/2 Pag	
Logo on the cover of the Exhibitor Directory	•		
BRAND LOGO POSTED IN AREAS OF THE EXPO			
Logo in the main entrance	•	•	•
Logo on Signage	•	•	•
Logo on the Opening Banner	•	•	•
Logo on the Press Conference Banner	•	•	
Logo on the outside Welcome Banner of the Convention Center	•	•	
Logo in the Exhibitors Plane Module	•	•	
Logo in the Exhibitors List Module	•	•	
Logo in the Conferences Program Module	•		
Delivery of material on the Visitor Registration *	•		
ADDITIONAL BENEFITS			
Media Kit Place in the Press Room of the Exhibition *	•	•	•
Deliver Press Kit during the press conference*	•	•	
Official Visitor's Bag Inserts *	•	•	
Attendee Bags *	•		
Additional Exhibitor badges in courtesy	10	7	5
Cards to access for the conference programs	3	2	1
Presidium place for the Opening Ceremony.	1		

* All materials, will be provided by the Exhibitor. Prices shown in U.S. dollars plus 16% IVA (Mexican Taxes).

VENUE

Jalisco



Jalisco is one of 31 states that together with Distrito Federal make up the 32 states of México. Besides is one of the most important states in the México, both by the richness and fertility of their land, and for its historical significance.

Jalisco ranks fourth in total gross output of manufacturing industry in México providing the 7.69% nationwide, just below the Distrito Federal, Estado de México y Nuevo León, besides is the fifth nationally in attracting Foreign Direct Investment (FDI) and has the 6.64% of GDP.

Expo Guadalajara



Guadalajara, the state capital is generating a wide variety of products and services, is positioned as one of the most profitable destinations for investment in Mexico. It is a city with an industrial and economic growth increasing, where is located the most important exhibition center in Latin America, "Expo Guadalajara" that has transformed the metropolis into one of the most important capitals of Tourism Meetings, hosting over 80 exhibitions, and about 100 Corporate Events (conferences, conventions, Work Meetings...)

The importance of Expo Guadalajara goes far beyond what happens within its 1million and a hundred square meters of land, it due to the economic benefit produced that reaches thousands of service providers such as hoteliers, restaurateurs, taxi drivers, suppliers of Trade Shows and exhibitions, among others.

General Information

Trade Show Factory, S.A. de C.V.
informes@expoplasticos.com.mx
Ph. (81) 8333.4400
Fax. (81) 8346.2597

Mexico & Latinoamerica Sales

Mauricio Palomares
mauricio.palomares@tsfactory.com.mx
Ph. DF. +52.55.5025.1219
Ph. Mty. +52.81.8300.2616
Nextel. +52.81.1155.9386
ID. 52*199635*3
Skype: mauriciopapa

International Sales

Salvador Gómez
salvador.gomez@tsfactory.com.mx
Ph. Gdl. (33) 3280.2968
Ph. Mty. (81) 8333.4400
Skype: chavo.gomez58

China Representative

Yang Yufeng
global_shows@163.com
Ph. +86.10.62150588
Fax. +86.10.82160061
Mobile. +86.13641279900

